



भा.कृ.अनु.प.- केन्द्रीय खारा जलजीव पालन अनुसंधान संस्थान

भारतीय कृषि अनुसंधान परिषद, कृषि मंत्रालय, भारत सरकार

ICAR-Central Institute of Brackishwater Aquaculture

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Swachhata Pakhwada programme on 22nd December 2023

ICAR-Central Institute of Brackishwater Aquaculture (CIBA) has organised an awareness cum cleaning program in Haripur village, Kakdwip, West Bengal and rallies on single use plastics at Santhome High Road, Chennai on 22nd December, 2023 as part of the Swachhata Pakhwada

Kakdwip Research Centre (KRC) of ICAR-Central Institute of Brackishwater Aquaculture (CIBA) organized an awareness cum cleaning drive near the Ateswar temple premises, Kakdwip. The programme started with a brief introduction by Dr. Debasis De, Head, KRC of ICAR-CIBA, Kakdwip. He addressed the gathering and elaborated the importance of organizing Swachhata Pakhwada programme. Further, the cleaning drive at the temple premises was carried out jointly with the participation of the temple committee and the nearby villagers. Personal protective aids like face mask and gloves were distributed to the volunteers before the start of the cleaning drive. All the debris, plastics and other waste were removed, and the area was cleaned. Around 100 people including young children volunteered for the cleaning drive and participated in the Swachhata Pakhwada programme.

More than 20 staff and students of ICAR-CIBA, Chennai took part in rallies on the Santhome High Road and M.R.C main road followed by an awareness programme. P.Mahalakshmi, Nodal Officer of CIBA-Swachh Bharat Mission narrated about the reason behind conducting this programme and briefed about Swachhata Pakhwada and explained various means to avoid plastic waste and a pledge in this regard was administered to the participants. Various Placards explaining about different means to avoid plastic waste was administered to the participants. The participants understood the importance on the call on shun Single Use Plastics and affirmed solemnly on avoidance of Single Use Plastics to make our country greener and plastic free.



Awareness cum cleaning program in Haripur village, Kakdwip, West Bengal



Cleaning drive in Haripur village, Kakdwip, West Bengal



Cleaning drive in Haripur village, Kakdwip, West Bengal



Cleaning drive in Haripur village, Kakdwip, West Bengal



Rallies on shun single use plastics at M.R.C Road, ICAR-CIBA, Chennai



Rallies on shun single use plastics at Santhome High Road, ICAR-CIBA, Chennai